



Love Bytes is an LGBTQ+ book review blog. We strive to give these LGBTQ+ works the much deserved recognition by posting reviews, running giveaway contests for the authors, featuring their newly published works for promotion, hosting blog tours, conducting author interviews, weekly new releases, and lots more! Love Bytes continues to be a popular review blog and has seen a 10% increase in traffic over the last year. Advertising with Love Bytes allows you to target a large audience of readers and authors who are extremely enthusiastic about LGBTQ+ romance.

Advertising with us helps keep the site running and allows for us to offer prizes to our loyal readers.

## Love Bytes Statistics

### Frequency

Love Bytes posts new content 5-7 times per day from Monday to Saturday. On Sunday, we post Book of the Week voting & results and monthly Book of the Month and Audio Book of the Month voting & results with an occasional author post. We average about 20 book / audio book reviews each week. We have constant content snapshot posts that are reaching out through various forms of social media to drive traffic back to the site.

### Content

Love Bytes publishes book reviews, guest posts, book excerpts, giveaways, author interviews, editorials, weekly new releases, and other content regularly.

### Website

Annual Views

230,000

Unique Monthly Visitors

6,300

Annual Posts

2,350

# Advertising Details 2022

Love Bytes advertisements are placed in the both right-hand and left-hand sidebars at <https://lovebytesreviews.com>. The ads are viewable from every page on the site and run for one month each, beginning on the first of the month. Your spot includes a link from the ad to any other site, such as a retailer, publisher page, or author website. Ad spots should be sized to 300 pixels high x 200 wide. These are generally standard cover dimensions, so they work very well if you want to use existing cover art. Please note that it is important to provide art in these proportions to ensure the ad fits the space properly. Art in the wrong proportions may result in your ad not fully filling the available space. We can accept both static and animated (slide show style) advertisements.

Right Side: 4 spots available (all will also show in footers)

- 2 top spots - \$60 each per month
- 3rd and 4th spots - \$50 each per month

Left Side: Multiple spots

- 2 top spots - \$50 each per month
- 3rd and 4th spots - \$40 each per month
- 5th and 6th spots - \$30 each per month
- Spots below the top 6 spots - \$25 each per month

Additional Advertising Information

- Ads should have a file size no larger than 100k. Format can be .jpg, .png, or .gif. If you have additional file formats, we are happy to discuss availability.
- Payment for ads is due by the end of the month prior to placement. Invoices will be sent via PayPal. If you prefer to be billed at the time of booking, or to be billed through a different email address, just let us know.
- Love Bytes reserves the right to reject, omit, or cancel advertisements deemed not in the best interest of the Love Bytes audience or not appropriate for the tone of the website.
- Ads do not constitute an endorsement of any sort on the part of Love Bytes site nor their reviewers.

Feel free to contact us at [owner@lovebytesreviews.com](mailto:owner@lovebytesreviews.com) to place advertising or with any questions.

